

Presents

## 13<sup>TH</sup> ANNUAL GLOBAL ENTERPRISE SERVICES CONCLAVE 2024 <u>A WHOLE NEW WORLD OF ENTERPRISE SERVICES & GCC</u> <u>The Shift from Good to Great – Now, Next and New</u>

## **EXCELLENCE AWARDS & RECOGNITION 2024**

Award Entry - Information Requirements

## OUTSTANDING BUSINESS SERVICES CENTRE INTERNATIONAL SERVICING

Tell Us About Your Journey...

LAST DATE TO SUBMIT THE APPLICATION: OCTOBER 30, 2024

### Part 1: General Information (20 Points)

### Organization

Name of Organization		
Locations of Shared Services Centre		
Head Quarters Location		
Your Name		
Your Title		
Your Email Address		
Telephone # Lan	dline	
# Mobile* - +		
Select the Domain(s), which best describes your business:		
(Please select one for Single Domain and specify more for Multiple Domains)		
Automobile		
Banking Financial Services & Insurance		
Diversified -Multiple Domains (Please indicate domains)		
Engineering		
Fast Moving Consumer Goods		
Manufacturing		
Depression Pharmacourticals & Health Car		

- Pharmaceuticals & Health Care
- Retail
- **Telecommunications** Other, Please spe<u>cify:</u>

### Shared Services (SSC)/ Global Business Services (GBS)/ Global Capability Center (GCC)

(Note: SSC/ GBS/ GCC are interchangibly used in this document)

Locations of Centre (within India): Please mention City/Cities			
Operational Since (month & year): —			
Employee Head Count (Nos.) (% to total functional headcount)	At the time of Start:	Present:	
Any other recognition or awards received for SSC/ GBS/ GCC:			
Locations of Centre (overseas): Please mention City/Cities			
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Technology Landscape: Share the ERP (version) Deployed:			
BPMS Tool if Implemented:			
RPA if deployed, share major use cases, number of Bots deployed: 1. 2.			
Any Functional Tools deployed such as Recs Tool, Month-End Tool etc: 1. 2.			
Any AI/ ML Deployment, if Yes, share the tool name and Use cases:			
Select the Function(s), which is/are covered by your Shared Services:     Finance & Accounting (F&A)     Human Resources (HR)     Supply Chain Management (SCM)     Operations     Customer Lifecycle Management (CLM)     Information Technology (IT Services)     Any other, please specify:			
Customer information - Scope of SSC			
Number of business units served			
Number of employees served			
Number of locations served			
(i) Local			
(ii) Other Countries			
What is your current maturity of SSC and what's the expansion plan?			
E.g. Expansion to processes, functions or geographies.			

# What are the key components of your strategy for next 18-24 months? E.g. Deployement of RPA for XXX processes

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#### Permission

Do you agree to participate in presentation/ discussions or permit SSF Global to promote winners of awards?

Yes, should we win, we agree to participate and permit SSF Global to promote us as award winners.
Yes, should we win, we agree to participate and selectively permit SSF Global to promote us as award winners.

What services do you provide in your SSC today?

LIST OF PROCESSES: (If you have more than one Function in the Shared Services Operations, please attach one separate sheet or section for each Function)

Name of Processes / Sub Processes	Fully Automated (F)
(Attach Detailed list if available)	Partially Automated (PA)
I. Operational	
II. Functional	
III. Analytics & Value Driven	
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# Part 2: For In-house Business Services Organizations (both Shared Services and IT Services): (80 Points)

There are SIX sections. For each section, please submit information through either a write up or a few slides. If there is a document collectively dealing with all sections, it can also be submitted. Also add relevant artefacts for each of the section for strengthening your application.

### 1) STRATEGY & VISION

- Provide a brief overview of vision and strategic thinking/business objective for exploring and adopting SSC/ GBS/ GCC strategy. What is the level of corporate sponsorship?
- Please provide the journey of your SSC/ GBS/ GCC covering why, what, when, phasing, how, methodology, brief implementation plan, governance.
- What kind of strategic impact has been created by SSC?

### 2) CUSTOMER ORIENTATION

- How do you focus on 'customer experience' both Internal and External? Can you share the Metrics? What kind of Customer Self Service has been enabled?
- How do you educate customers to transition from old state to new state and build visibility to 'flow of processing' to internal / external customers?
- Describe the SSC's client relationship/service management model covering (but not limited to):
  - Key Performance Indicators (KPIs), SLA Management, frequency of reporting, communication
    - Sharing & Review of Performance with Customers & Senior Leadership

### 3) PEOPLE & CHANGE MANAGEMENT

- Please describe people management strategy (including redeployment if any), Development Assignments, Re/ Up skilling, Talent Review, Promotions and Retention. What other tools/processes do you currently employ in respect of People i.e. surveys, Recognition, Performance Management
- How do you build a value story for people?
- Share current org structure, Head count at each level, and profiles of top 3-5 leaders of SSC.
- Please share the attrition % and Salary Inflation % for last 2 years.

### 4) PROCESS ORIENTATION

- What is the level of process documentation Process Maps, Operating Procedures, Compliance/Control and Checklist to enable operations? How often are these really updated? How are queries/deviations tracked/ monitored for resolution/ closure?
- How do you connect SSC performance to enable business metrics? What is the %age mix of automated/ manual metrics?
- State some key process improvements implemented and the plans for future. How do you measure the value of completed projects? What are some of the quality models deployed to make this happen?

### 5) AUTOMATION & KNOWLEDGE MANAGEMENT

- What are the specific tools/ technology solutions being deployed?
- Share a few success cases of Digital Transformation and current maturity of Tech Integrated Services
- What kind of Knowledge Management approach is adopted in terms of collection, sharing, usage, retention, access, storage and retrieval of information and knowledge?

### 6) VALUE CREATION

- Share specific examples of tangible value delivery (financial/non-financial) by your SSC/GCC/GBC
- How have you communicated the value story of SSC to relevant stakeholders? Share examples of value story confirmation (updates/ mails/ testimonials from customer)
- To what extent has your SSC moved up the value chain? Describe the maturity level of your SSC. How do you compare the SSC operations with any global standards or practices in respect of service offerings, technology & automation etc.
- What is the role and platform for innovation in identifying opportunities for value creation?

### TEAM SSF GLOBAL WISHES YOU THE VERY BEST!

**Thank you for sharing with us your journey!** All submissions will be treated as highly confidential and used only for the purpose of evaluating the submissions.

**Entry Form**